

The first 200 people
entering our store
Saturday will receive a
Clothes Brush
as a Souvenir Free.

THE GOLDEN EAGLE FIRST BARGAIN CARNIVAL

Store Closed
Friday, June 5th.
Sale Will Start
Promptly
Saturday, June
6th
at 8:30 A. M.

This is the announcement of the first general sale in our New Store. Our store is New—only open one month. Our goods are all New. The styles are up-to-season, and our regular prices are lower than at any other store in Ogden where goods of the same quality are sold.

The reason we are offering now, right in the heart of the season, such bargains is: We should have opened our New Store March 15, but Fred M. Nye refused to vacate the store until his store was ready. That delayed two months in opening our store. We bought heavily for our Easter business. Now we must sell the stock at a loss, as we don't believe in carrying our stocks from one season to another.

Our Big Bargain Carnival is to be held as an annual event, and we are determined that this first one shall be such that it will eclipse anything of the kind ever held in this city. We buy our goods at the lowest manufacturers' prices for cash and always sell for cash, and for that reason are able to sell regularly at prices that really surprise other merchants. Now at this remarkable Bargain Carnival the prices will not only surprise, but will astound all those who come to the sale and examine the goods. Reductions are—

50c, 65c and 75c On the Dollar

Never again in the history of Ogden will such reductions be made. We doubt if we will be able to quote such prices ourselves again. There are no leaders at this sale. Every reduction is genuine, every value will interest any careful buyer. Nothing but a visit to this monster sale will give you a fair idea of the remarkable savings we will offer—at prices so far below actual values that you cannot afford, in justice to yourself, to pass by. Everything will be tagged and marked in plain figures—the regular price and the sale price—you can figure your own reductions and the amount of your saving. These are some of the remarkable offerings at our First Bargain Carnival.

Sale Begins Saturday, June 6th, at 8:30 a. m.



Extra Special

Men's Hats

Soft, Stiff and Straw Hats
John B. Stetson Hats, \$5.00 grade \$2.90
Panama Hats 25 Per Cent Off
\$2.00 Hats go at \$1.35
\$2.50 Hats go at \$1.65
\$3.00 Hats go at \$1.90
100 Straw Hats, sold regularly up to
\$3.00, your choice at \$1.00
75c and \$1.00 Caps at 45c

Boys' Union Suits

50c grade 25c
75c grade 48c

Men's Shirts

50c Work Shirts 35c
75c Dress Shirts 48c
\$1.00 Dress Shirts 68c
\$1.25 Monarch Shirts 85c
\$1.50 Arrow Shirts \$1.15
\$2.00 Arrow Shirts \$1.45
\$3.00 Silk Shirts \$1.95

Boys' Shirts

50c grade for 35c
75c grade for 45c
Mothers look here. You can't afford
to miss these great bargains.
One lot of Boys' Pants, values up to
\$1.00—while they last will go at .39c
Our Boys' Wool or Wash Suits are
the best in the city. All new styles
bought for this season. You may take
off 25 per cent of our regular price.

Boys' Hats

75c grade at 45c
\$1.00 grade at 65c
\$1.50 grade at 95c

Suit Cases 25% Off
Rain Coats, \$6.00 and \$7.50 go at \$3.85

Extra Special

Men's Shoes, Ladies' Shoes, Boys' Shoes, Too

When it comes to buying shoes, we
shine. People that know shoe leather
come to The Golden Eagle to buy
shoes. Now that prices are so low
they'll run to the Golden Eagle for
shoes. Remember, our stock is new;
no old stock or old styles, and a big line
to choose from.

250 pairs Men's Shoes and Oxfords in
black, tan and patent; sold regularly at
\$3.50 and \$4.00; will close out at a
pair—

\$1.95

Men's Shoes

\$2.50 grade at \$1.65
\$3.00 grade at \$2.25
\$3.50 grade at \$2.65
\$4.00 grade at \$3.15
\$5.00 grade at \$3.85

Boys' Shoes

\$2.50 grade at \$1.65
\$3.00 grade at \$2.15
\$3.50 grade at \$2.45

Ladies' and Misses Shoes

\$2.50 grade at \$1.65
\$3.00 grade at \$2.15
\$3.50 grade at \$2.65
\$4.00 grade at \$2.85
\$3.00 Mary Janes at \$2.20

Men's Belts

25c Belts for 15c
50c Belts for 25c
75c Belts for 45c
\$1.00 Belts for 60c

EXTRA SPECIAL

60 Men's Suits in the lot, in good sizes, this season's styles, sold regularly at \$12.50; will close out at—

\$5.45

MEN'S AND YOUNG MEN'S SUITS

The Golden Eagle \$10.00 values. If you're contemplating
spending \$10.00 for a suit, here's your chance to save exactly \$3.15.
These suits are all made of stylish fabrics and cut in Norfolk and plain.
Choose at—

\$6.85

MEN'S AND YOUNG MEN'S SUITS

The Golden Eagle \$15.00 values. These suits are made of a substantial, well-woven material, fancy striped patterns, as well as solid colorings—suits with a great deal of style and character—Choose at—

\$9.85

Men's and Young Men's Suits—Genuine \$18.00 Values

Pure Worst Suits in styles that are the acme of perfection. Every
model has that individual swing that smart dressers prefer. You'll like
these especially since they're priced at \$12.85

Men's and Young Men's Suits—Regular \$20.00 Values

For the price of a cheap suit you can buy a good suit if you'll select
from this lot—at sale price of \$13.85

Men's and Young Men's Suits—Regular \$22.50 Values

The best manufacturers of fine clothes contributed to this lot. Every
up-to-date pattern made into the very latest styles. Your
choice at \$15.85

Men's and Young Men's Suits—Genuine \$25 to \$30 Values

What a grand lot of suits these are to pick from. Just think, the best
suits possible to manufacture are represented in this collection. Truly
the best suits to be found in Ogden are these at sale price \$16.85

MEN'S PANTS

\$1.50 Work Pants go at 95c
\$2.50 Dress Pants go at \$1.75
\$3.00 Dress Pants go at \$2.65
\$4.00 Dress Pants go at \$2.90

Extra Special

250 Men's Felt Hats, displaying
all this season's styles, sold regularly
at \$2.50 to \$3.00, to closeout at \$1.00.

Khaki Pants

\$1.50 grade go at 90c
\$2.00 Whip Cord \$1.35

Men's Suspenders

50c President Suspenders 35c
35c Suspenders go at 19c
50c Suspenders go at 25c
75c Suspenders go at 45c
Boston and Paris Garters go at 15c

Men's Underwear

35c Garments go at 19c
50c Garments go at 39c
75c Garments go at 42½c
\$1.50 light wool Garments go at 95c
75c Union Suits go at 45c
\$1.00 Union Suits go at 65c
\$1.25 Union Suits go at 78c
\$1.50 Union Suits go at 90c
\$1.00 Poros-Knit Union Suits 85c

Men's Handkerchiefs

10c red, white, and blue 5c
2 for 25c grade, 4 for 25c
25c Linen Handkerchiefs 12½c

Men's Ties

25c Ties for 15c
35c Ties for 19c
50c Ties for 25c
75c and \$1.00 Ties for 48c

Men's Sox

15c Black, Brown Sox 8c
20c Sox, fancy 10c
35c Silk Sox 22c
50c Silk Sox 29c
75c Silk Sox 45c

No store in Ogden offers better varieties, newer styles and better qualities than we do. We buy from the best makers in all lines and intend to protect our patrons from any impositions. This is our first sale and we know that if we expect to grow we must deal fairly with every person who comes here to buy. Come to this sale and convince yourself of what we are doing. It will pay you to wait for this sale. Every style is new—this is not a clean-up of old shop-worn goods. If you have visited our store you know that we carry only goods of dependable quality. You will also know that we sell regularly at prices away below other stores. Now see what we offer at this Bargain Carnival. Look for our Eagle Sign, 2355 Washington Avenue.

Store Closed
Friday, June 5th
Sale Starts
Saturday, June
6th

The Golden Eagle

2355 Washington Avenue

15 Salesmen
Wanted
Call Friday at
The Store